

## **Faculty of Commerce**

Faculty of Commerce organized following activities in the year 2018-19 for overall development of students.

### **Commerce Circle**

Commerce Circle is a platform for conducting co-curricular and extracurricular activities for the students of Arts science and commerce faculties. It was inaugurated on 5<sup>th</sup> September 2018 at the hands of Dr N. S. Umarani Pro Vice Chancellor of Savitribai Phule Pune University. Activities conducted under this platform are:

- Management Express – Wall Magazine Competition
- Essay and debate competition
- Business Quiz Competition
- Photography competition

Prize Distribution of these competitions was conducted in the hands of Principal Aniruddhha Deshpande Ex Principal of BMCC. Hundred students participated in various activities. Twenty five students were given prizes.

Dr. Mamata Shende coordinated commerce circle activities throughout the year.

### **Future Banking Forum**

Future Bankers Forum was formed under the guidance of Mr. Bipin Deokar Deputy Director of EPWRF Mumbai in order to enhance capacity and employability of students. Following activities are conducted under the forum in the academic year 2018-19.

#### **1. Banking Day:**

Future Banker's Forum was inaugurated on 11<sup>th</sup> Aug 18 by Mr. Bipin Deokar Deputy Director EPWRF. Future Banker's Forum logo and caption (A step towards professional banking).The students were designed. Poster competition was organised on the topic Challenges of Indian banking. The first prize was given to SYBCOM students who had prepared a poster on do's and Don'ts for the bankers, depositors and borrowers. Banking Kit was prepared by Mr. Akash student of SYBCOM. This kit consist of all the forms which are used by bankers.

#### **2. Bank Connect**

Forum celebrated financial literacy day on the international day 8<sup>th</sup> Sept 18 at Modern High School for the IX Students in collaboration with the Financial Literacy Foundation of Vidya Sahakari Bank Pune. The forum had prepared syllabus on financial literacy at schools and villages. Around 90 students had participated in the campaign. Our forum gave financial literacy material to the students on behalf of Vidya Shahkari Bank.

#### **3. Mock Parliament**

4. The forum conducted Mock Parliament on Bank Nationalisation issue on 27<sup>th</sup> Aug 18. The girls played role of ruling party and boys played a role of opposition party. Boys got the first prize of group activity. This activity was conducted under the guidance of Mrs. Gauri Kopardekar Head of Politics Department. .

5. Investment Awareness Workshop

Forum conducted workshop on Investment Avenues and its Importance on in collaboration with Bombay Stock Exchange. Dr. Virendra Tatke was a resource person.

6. Inauguration of Blog

Banking Forum Blog was inaugurated by Mr. Parimal Ramaiyya Vice President HDFC Bank and Mrs. Phadke Cyber Officer. Blog was developed by our computer science students and is available on college website. The objective is to develop writing and research skills of students. Mr. Amol Patil guided the computer science students. Dr. Pallavi Nikhare coordinated this program.

6. Campus Bank Connect

PAN Card registration program was organised for students at college. Seventy one students applied for PAN Card. Mr. Moreshwar coordinated this activity and guided students to fill the form and verify the documents.

7. Hands on training

Sixty six students participated in hands on training in nine branches of Vidya Shakari bank Pune city during 12<sup>th</sup> Nov to 12<sup>th</sup> Dec 18.

8. Project Competition

The project competition was held for FYBCOM students on account opening and account operation procedure in bank.

9. Personality Test

Personality test was conducted in collaboration with psychology department. Eighty two students appeared for test. Dr. Sadhana Natu discussed the various types of personalities and its impact at workplace.

10. T Y B Com students participated in Environmental Poster Rally.

### **Marketing Carnival**

Marketing Carnival is two day Mega event especially for students of Marketing. Various competitions were organized like

- Brand Rangoli Competition
- Display Advertising Competition
- Audio Visual Advertising Competition
- MAD AD Competition
- Product Design Competition
- Group Discussions

- Workshop on Digital Marketing conducted by Supriyo Das Alumni of Modern College Ganeshkhind.

Dr. Mamata Shende coordinated the event.

### **Entrepreneurship Development Cell**

Entrepreneurship development Cell strives to enhance entrepreneurial skills of students by conducting various activities. This year Entrepreneurship Development Cell was inaugurated in the hands of Mr. Rajesh Mandalik, Managing Director Secto India Pvt Ltd. He spoke on his entrepreneurial journey. A lecture of Mr. Umap from Maharashtra Center for Entrepreneurship development was organized for F Y B Com students. He guided students on How to develop entrepreneurial competencies. Our alumni Mr Pramit Sonawane and Rohit Indalakar who have started their ventures discussed pros and cons of entrepreneurial journey. Prof. Sujata Deshmuksh coordinated activities of EDC.

### **Add-on Course “Soft Skills”**

Subject related Add-on Course ‘Soft Skills’ was organized for S.Y.B.Com. Students. The Course was related to subject ‘Business Communication’.

#### **Objectives:**

1. To make the students aware of Soft Skills.
2. To develop personality of the students.
3. To improve presentation skills.
4. To make aware about interview techniques and group discussion.
5. To enhance employability of students.

**Session I : Interview Techniques & Group Discussion by Ms. Neha Ratnakar, Corporate trainer**

**Session II : Personality Development by Ms. Yogini Joshi, Corporate trainer**

**Session III : Presentation Skills by Dr. Neha Puranik, Hujurpaga College, Pune**

**Session IV : Resume Writing by Dr. Dnyaneshwar Shirode, M. U. College, Pimpri**

#### **Outcome:**

1. Participants were more confident.
2. Participants identified negative traits of their personality. This will help them to develop their personality.
3. Mock interview and Mock GD helped participants to become ready to face corporate interview and group discussions.

Prof Parag Shah, Prof Prerana Suru and Prof Manisha Bele organized this course.

### **Workshop on GST**

Intercollegiate workshop on GST for girl students was organized in association with ICAI. Seventy girl students from five colleges participated. It was part of Women Empowerment Drive. Prof Manisha Bele and Prof Shradhha Rahane coordinated workshop

## Guest Lectures

- Computerized auditing , Tax audit & Computation of Taxable Income of the Individual by CA Rajendra Dangi
- Activity based costing by Dr. Shirish Limaye
- Calculation of tax liability and filing of return of an individual assessee.
- Career Opportunities in Professional Examinations’ by CA Anshul Agarwal & CA Swati Agarwal
- ‘Career in Commerce’ by Gauri Kulkarni and Abhijeet Khandekar from Nilaya Education Group

## Janeev

As a part of social outreach program Faculty of commerce undertakes various activities. This year thirty seven S Y B Com students celebrated Rakhi Pournima in Gurukulam ashram. Students tied rakhees and distributed sweets to children Prof Manjusha Kulkarni and Dr Pallavi Nikhare accompanied the students.

Twenty four students visited Annapurna ashram in Alandi and spent time with children. Clothes, Food grains and toiletries were distributed to children.

## Placement cell

The campus drive of SKP solutions was arranged in the month of August for the Accounting Job profile, S.Y. and T.Y.B.Com.students. The interview was given by 15 students. The campus drive of TATA Consultancy Services was taken online by TCS on Pan India interview basis for back office operations for T.Y.B.Com. Students. Five students were selected in the drive. The Hindustan Times and Btw visa Services Pvt. Ltd. Company visited the campus for screening interview on 30<sup>th</sup>Jan 2019 and 14<sup>th</sup> Sep 2018 respectively for the different posts for T.Y.B.Com and M.Com students. The campus drives and activities were coordinated by Mrs. Shraddha Awasare (Coordinator-placement cell-Dept. of commerce). The placement fair was also arranged on 16<sup>th</sup> and 17<sup>th</sup> February 2019. Fifteen companies participated to recruit commerce graduate students.

## Following is the List of selected students in year 2018-19

No	Name of Student	Company name
1.	Swati Bharsakle	Tata Consultancy Services
2.	Sanyoni Jain	Tata Consultancy Services
3.	Chaitrali Bhadale	Tata Consultancy Services
4.	Chaitali Chaudhari	Tata Consultancy Services
5.	Raj Gawali	Tata Consultancy Services

Guest lectures arranged under placement cell

- How to prepare an impressive CV
- Interview Techniques
- Careers in Banking and Financial Services.
- Careers in Tourism Industry.

### **REPORT OF MCOM**

1. Two days' workshop on GST was organized for M.com Part II in association with CA.Khaldkar and Company and CA Aditi Joshi.
2. Workshop was organised on self-management by Mrs. Asawri Bapat. Clinical Psychologist.
3. 52 Students of Mcom Part II have completed hands on training at CA Khaldkar and Firm under skill development :Direct Tax Advisor
4. Guest lecture on Research Methodology was organised for M.Com art II students by DR. Sathe Prashant.
5. An Orientation session was organised on Intellectual Property Rights by Government Certified advisors Mrs. Bhagyashree Deshpande and Dr. Arun Mokashi Principal of T.J.College.
6. Ms. Sakshi Kadam is selected as account assistant with CA Honap, a result of skill development with CA under Direct Tax Advisor.
7. Mr. Omkar Banasode is selected in CA Ranade Firm.
8. Guest lecture was organised on Secrets of success for Mcom part I and II by Mr. Sandeep Waikar.

### **Students Achievements**

- Akshay Jain of 2016-17 batch passed Chartered Accountant Examination with All India Rank 36.
- Pratik Kadam of 2015-16 batch passed Chartered Accountant Examination.
- Anmol Ratore S Y B Com student passed IPCC Examination with All India Rank 16.
- Vaibhav Kothavade F Y B Com student passed C A Foundation Examination with All India Rank 37.
- Five students passed IPCC Examination
- Seven students passed C A Foundation Examination
- One student passed Company Secretary Pre Examination.
- Two Students cleared Company Secretary Foundation Examination.

## Teachers Achievements

### Dr. Shubhangi Joshi

- Published a paper in UGC approved journal *Research Journey* titled *Role of Banks in Promoting Women Entrepreneurs* Peer Refereed and Indexed Journal ISSN No 2348-7143 Issue No 104 Impact factor 6.261
- Invited as resource person at Tikaram Jagganath College to speak on Challenges of Entrepreneurship
- Published a research Paper entitled *Sustainable Development and Entrepreneurship* in UGC recognized /Journal (no 40776) Ajantha ISSN:2277 5730 Impact factor 5.5

### Prof Manisha Bele

- Recognized as a Post Graduate Teacher (By Papers) Under the Faculty of Commerce and Management in the subject Cost and Works accounting w.e.f.07/09/2018 till the age of superannuation.
- Completed Certificate Program on Instructional Design on December 15 & 16 ,2018 at Amity Global School, Pune Organized by Indian Society of Training & Development ,Pune Chapter.
- Published A Research Paper in the International Journal Of Management ‘Anveshak’-A Double blind ,peer reviewed annual journal) titled: *Perception of Teachers about Cultural Intelligence: An Essential skill in Global Economy* ISSN :2278-8913Print & ISSN:2350-0794Online in January 2019
- Presented A Research Paper in the Interdisciplinary International Conference conducted by Poona college Pune On *Sustainable Development Goals and Changing World Order* on 20<sup>th</sup> February 2019 titled: *Cultural Intelligence: A competency for Effective Leadership at Workplace in 21<sup>st</sup> century*. Soon it will be published in UGC recognized /Journal (no 40776) Ajantha ISSN:2277 5730Impact factor 5.5

### Parag S. Shah

- **Member Board of Studies (Hindi)** – St. Mira’s College for Girls (Autonomous)
- **Life Member** Indian Accounting Association.
- **Subject Expert** for interview at BMCC, Pune (7<sup>th</sup> June, 2018)
- **Invited as Chief Guest** for Convocation Ceremony of St. Vincent College of Commerce and Don Bosco Night College.
- **Published a research paper** titled ‘Criterion I – Curricular Aspects’ in Peer reviewed, Refereed and Indexed International e-research Journal ‘Research Journey’ (ISSN – 2348-7143) February 2019 Special Issue – 119 on Opportunities of Revised NAAC Assessment & Accreditation Process. (Page 147-148)
- **Resource Person for –**

- **National Level Seven day FDP**, for IQAC Coordinators y organised by Dhanaji Nana Mahavidyalaya, Faizpur, Dist. Jalgaon Session on Criterion I : Curricular Aspects and Criterion II : Teaching-Learning and Evaluation
- **National Level Seven day FDP**, for IQAC Coordinators organised by Annasaheb Waghire College, Session on Criterion II : Teaching-Learning and Evaluation and New format of AQAR
- **Three day FDP** on ‘Role of Support Service Staff in Quality Assurance, Assessment and Accreditation’ under PMMMMNMTT, MHRD, Government of India, organised by Kaveri College of Arts, Science and Commerce, Pune. Session on ‘Role of Teachers in Teaching-Learning Process and NAAC’
- **National Level Five day workshop** conducted by RUSA in association with IQAC Cluster Maharashtra, organised by R. J. College of Arts, Science & Commerce, Ghatkopar (W), Mumbai Session on ‘Preparing for Peer Team Visit’
- **National Level Five day workshop** conducted by RUSA in association with IQAC Cluster Maharashtra, organised by K. C. College, Mumbai. Session on ‘Preparing for Peer Team Visit’
- **Two day National Seminar** on ‘Use of ICT in Teaching, Learning & Evaluation’ organized by M.S.P. Arts, Science & K.P.T. Commerce College, Manora, Dist. Washim Resource Person for Technical Session-I ‘Use of ICT in Teaching, Learning & Evaluation’
- **Two day National Seminar** on ‘E-Resources in Teaching, Learning & Research’ organized by B.J.S. Arts, Science & Commerce College, Wagholi, Pune Resource Person for ‘E-Resources in Teaching & Learning’
- **Two day National Seminar** on ‘Opportunities of Revised NAAC Assessment and Accreditation Process’ organized by M. S. Kakade College, Someshwarnagar, Resource Person for ‘Criterion I : Curricular Aspects’
- **Two day National Conference** on ‘Quality Assessment, Enhancement and Sustenance in Higher Education’ organized by B. V. Bhoomaraddi College of Arts, Science & Commerce, Bidar, Karnatak . Resource Person for ‘E-Governance in Administration’
- **Two day National Workshop** on ‘Role of IQAC in Extension Activities, Best Practices and Students’ Progression’ organized by Savitribai Phule Mahila Mahavidyalaya, Satara in association with IQAC Cluster India . Resource Person for ‘NAAC Documentation’
- **Three day State Level Workshop** on ‘New Guidelines of NAAC and Empowerment of IQAC’ organized by Doodhsakhar Mahavidyalaya, Kagal, Dist. Kolhapur. Resource Person for ‘Criterion IV and VI’.
- **One day State Level Seminar** on ‘Academic and Administrative Audit in Revised Assessment and Accreditation Framework’ organized by Dattajirao Kadam Arts, Science and Commerce College, Ichalkaranji, Dist. Kolhapur. Resource Person for ‘Revised format of AQAR’

- **Two day State Level Workshop** on ‘Revised Methodology of Accreditation by NAAC’ organized by Institute of Business Management & Research, Wakad, Pune Resource Person for ‘Criterion I’
- **Seven day FDP**, organised by Modern Law College, Ganeshkhind, Pune . Session on Criterion I – Curricular Aspects
- **Two day FDP** ‘Quality Improvement : NAAC Accreditation Process’ organized by Thakur Institute of Management Studies, Career Development & Research, Kandivali (E), Mumbai. Expert Talk
- **One day Workshop** on ‘Quality Measures for Higher Education Institutions’ organized by Karnatak College, Bidar, Karnatak
- **Guidance / Guest lectures delivered –**
  - Lecture on ‘Quality Indicator Framework Criterion I – Curricular Aspects’ at Shardabai Pawar Mahila Mahavidyalaya, Shardanagar,. Baramati,
  - Lecture on ‘Criterion I – Curricular Aspects’ at Mamasahab Mohol College, Pune.
  - Guidance on ‘Submission of RUSA Proposal’ at Shri Siddhivinayak Mahila Mahavidyalaya, Pune (29<sup>th</sup> June, 2018)
  - Lecture on ‘New NAAC Process and Role of a Teacher’ at Ness Wadia College of Commerce, Pune.
  - Lecture on ‘Changing Elements of NAAC Criteria’ at Pratibha College of Commerce and Computer Studies, Pune.
  - Lecture on ‘Body Language and Creativity’ at S.N.D.T. Arts and Commerce College for Women, Pune.
  - Lecture on ‘Body Language, Creativity, Resume Writing and Interview Techniques at Modern College, Shivajinagar, Pune.
  - Lecture on ‘Practical Application of Linear Programming’ at Huzurpaga Mahila Vanijya Mahavidyalaya, Pune.

**Dr. Mamata Shende**

- Published research paper entitled “An Analytical Study of Implications of Make In India program with special reference to FDI” in UGC listed Journal peer reviewed referred International Multidisciplinary Quarterly Research Journal Ajanta .ISSN2277-5730. Impact factor 5.5

**Prof Shradhha Awasare**

- Presented and Published Paper in International Conference on “*Green Marketing and Consumer Accountability*” held at Garware College of Commerce, Pune

**Prof Manjusha Kulkarni**



- **Member of Board of Studies :** St. Mira's College for Girls ( Autonomous) in Research Methodology, Business Administration, Capital Market and Financial Services, Behavioral Finance, Business Entrepreneurship
- **Visiting Faculty at:**  
T.J. College, Khadaki for M.com Students
- **Resource Person for-**  
Workshop Arranged for B.com students in Entrepreneurship on 'Start Ups and Digital Marketing' at M.U. College, Pimpri  
Deliver Guest lecture on Target Costing at Siddhivinayak College, Pune  
Delivered Guest lecture on Job evaluation and Job Description at Siddhivinayak College, Pune
- Conducted Course of Research Methodology in St. Mira's College for M.A and M.com and B.Com Students.

### **Prof Sujata Deshmukh**

- Presented and published paper titled “ *A study of impact of employees on Innovation with special reference to food processing industry* “ in Ajanta ISSN No 2277-5730 Impact factor 5.5
- Empanelled at Maharashtra centre for Entrepreneurship Development Pune, as a faculty.

### **Dr Priyanka Bhamare**

- Published a research paper on ‘*The Study of Perception of HR Practices And Perceived Organizational Support For Women Employees In Education Industry In Pune City*’ in International Journal of Research and Analytical Reviews, An International Open Access Journal, UGC and ISSN approved, E-ISSN 23348-1269, P-ISSN 2349-5138, Impact Factor: 5.75, Volume-5, Year 2018.
- Selected as a subject expert for BOS in the subject International Business at TC College (Deemed Univ.), Baramati
- Published a research paper on ‘*A Study On Women Workplace Culture In Pune City* ‘ has been published in AJANTA, An international Multi disciplinary Quarterly Research Journal, UGC and ISSN approved, ISSN-2277-5730, Impact factor: 5.5, Volume:-VIII, Issue: Jan-March 2019 (Part III)

### **Dr Pallavi Nikhare**

- Awarded PH D in Commerce by Savitribai Phule Pune University. Topic was A Study of Consumer Grievance Redressal Practices in Health Care Sector in Western Maharashtra

- Invited as resource person in Shiv Chatrapati Arts and Commerce College to speak on Yuva Shikshan – Shikshanache Badalate Swarup. Under Adult and Continuous education and extension.

Dr. Shubhangi Joshi

Vice Principal